

INVOICE

NewsChannel 5 NETWORK

WTVF

474 James Robertson Parkway

Nashville, TN 37219

Main: (615)244-5000

Billing: (615)248-5210

www.newschannel5.com

Billing Address:

Phillip North for State Senate C/O  
Fletcher & Rowley, Inc-TN  
Attention: Accounts Payable  
1720 West End Avenue, Suite 630  
Nashville, TN 37203

Send Payment To:

WTVF  
NewsChannel 5 Network  
474 James Robertson Pkwy  
Nashville, TN 37219

Invoice #	Invoice Date	Invoice Month	Invoice Period
36924-1	10/31/12	October 2012	10/01/12 - 10/31/12
Station	Account Executive	Sales Office	Sales Region
WTVF	Political Political	WTVF Local	Local

Advertiser	Product	Estimate Number
Phillip North for State Sena	10/31-11/16	

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	36924	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/31/12	11/06/12	M-F 6a-7a	6a-7a	-111---	:30	3	\$525.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	--11---				2	\$525.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTVF	W	10/31/12	6:54 AM	M-F 6a-7a	6a-7a	:30	NORTH1202H	\$525.00 NM
3	10/31/12	11/01/12	M-F 5p-530p	5p-530p	--11---	:30	2	\$625.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	--11---				2	\$625.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTVF	W	10/31/12	5:28 PM	M-F 5p-530p	5p-530p	:30	NORTH1202H	\$625.00 NM
4	10/31/12	11/02/12	M-F 6p-630p	6p-630p	--1-1--	:30	2	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	--1-1--				2	\$750.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTVF	W	10/31/12	6:14 PM	M-F 6p-630p	6p-630p	:30	NORTH1202H	\$750.00 NM
5	10/31/12	11/01/12	M-Sa 10p-10-35p, Su 10p10p-1035p		--11---	:30	2	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	--11---				2	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTVF	W	10/31/12	10:25 PM	M-Sa 10p-10-35p, Su 10p-10-30p-1035p	10p-1035p	:30	NORTH1202H	\$1,100.00 NM
Total Spots							4		

Payment Terms 30 Days

Gross Total	\$3,000.00
Agency Commission	\$450.00
Net Amount Due	\$2,550.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station Rep \_\_\_\_\_ Notary \_\_\_\_\_